



HOLIDAY GIFT GUIDE

Lineup 2023

Thanks for taking the time to read and consider Insite Strategy's offering of client products for your holiday gift guide!

We'd love to find ways to collaborate for any of your upcoming pieces and projects.

We are able to send you a sample of any of the products listed below, and answer any questions you may have.

I look forward to hearing from you!

A handwritten signature in black ink, appearing to read "Jess DeVirginia".

Jess DeVirginia
Principal/Founder



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www.insitestategy.com

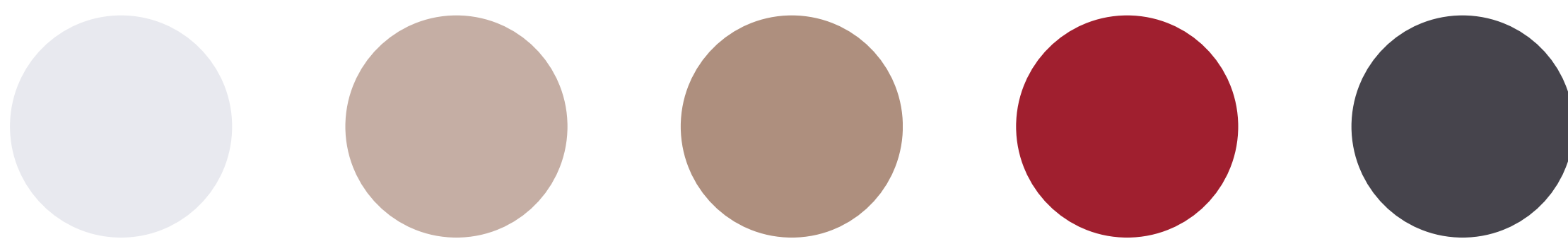


QOR360

SIT BETTER. LIVE BETTER.™

We all spend a lot of time sitting. Probably more than we realize and certainly more than is good for us. We can't easily change how much we sit, so the challenge is to change how we sit.

COLOR PALETTE



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QOR360

SIT BETTER. LIVE BETTER.™



THE TILT! | \$350

Our latest iteration in active sitting design; meet the Tilt! A budget-friendly active chair featuring a sleek, lightweight design, a supportive buckwheat hull seat, and our signature effortless, 360-degree motion to keep you balanced and moving all day. Pure QOR360 performance, but with a smaller footprint under your desk and in your wallet.

<https://qor360.com/shop/tilt/>



THE BUTTON CHAIR (ACTIVE SITTING FOR KIDS) | \$0-250

Available as a free CNC download, and as a kit for purchase, our ButtOn Chair is bringing the future of sitting to our future: children. Kids are the perfect early adopters for ButtOn chairs, because they have no preconceptions about what proper sitting is. We took some chairs to a few schools and the kids really got into it: suddenly sitting involved movement. They instinctively know that sitting still all day is a bad idea. Our chairs provided a sort of “sanctioned squirming.”

<https://qor360.com/shop/button-chair/>



ARIEL 2.0 (CHAIR FOR ACTIVE SITTING) | \$495-\$540

Featuring a revolutionary seat design created with the office in mind, the Ariel 2.0 embodies everything that we’ve learned about active sitting over the last six years: patented RedRocker™ technology, adjustable height. The 2.0 is upgraded with user comfort in mind for an even better, all-day active sitting experience. The new Ariel 2.0 features a more stable, slightly less tippy ride, a cushier seat, and sleek new handles. The best, just got better.

<https://qor360.com/shop/the-ariel-2//>

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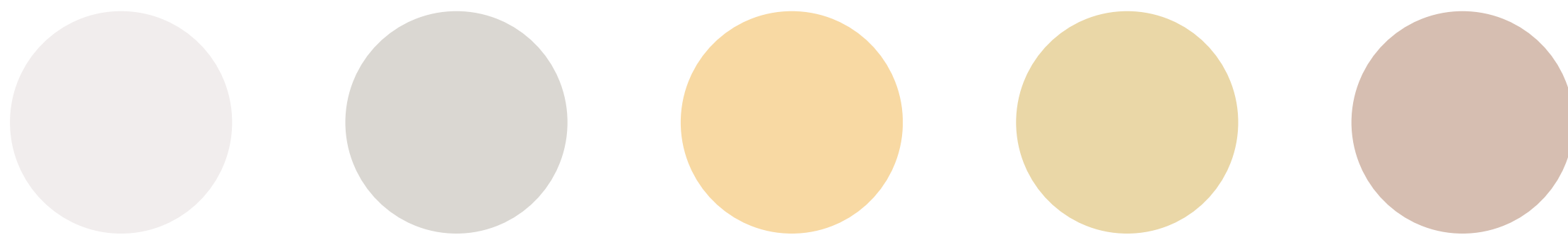


Chrismela

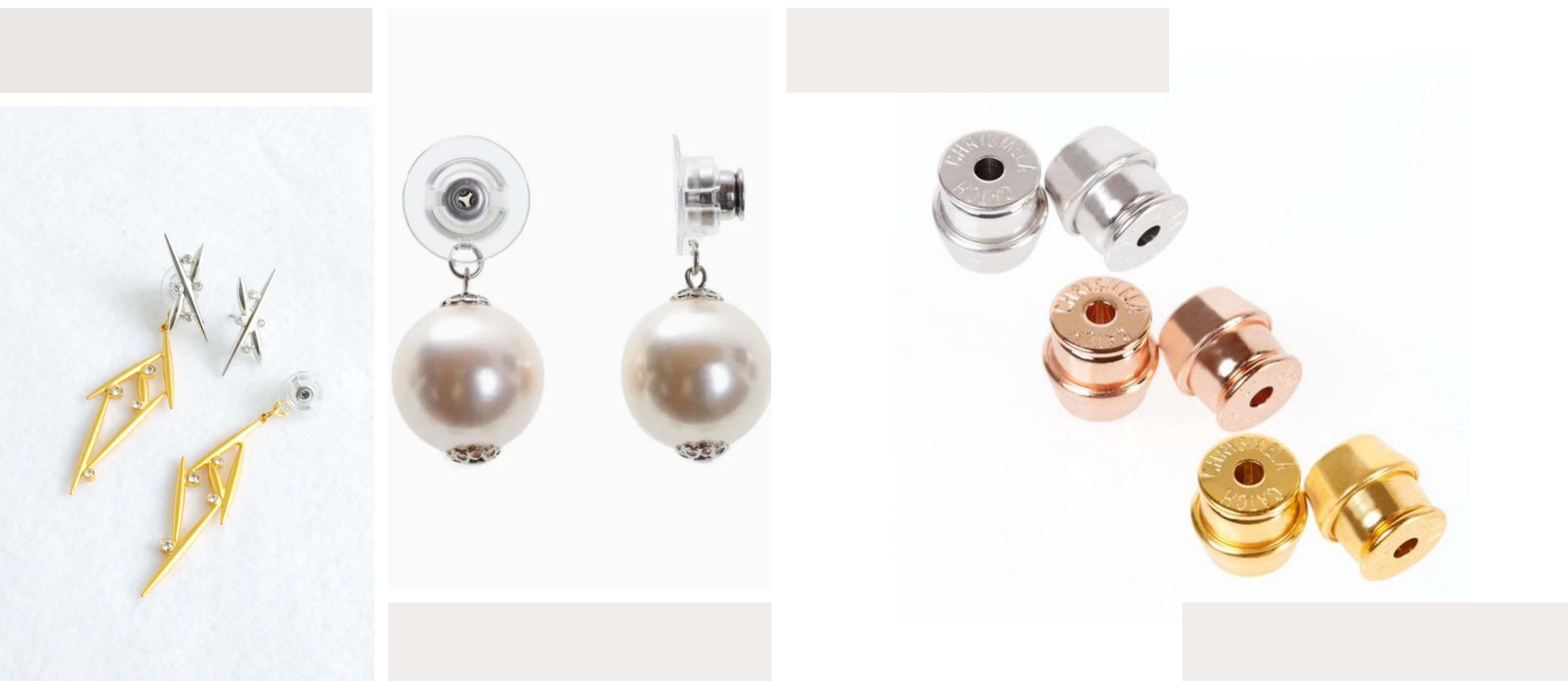
YOUR EARRINGS, UPGRADED

At Chrismela, we understand firsthand, personally, the value of emotional and financial investment in earrings for everyone. Our core value is grit to realise a dream.

COLOR PALETTE



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Chrysmela

YOUR EARRINGS, UPGRADED



PETITE NEURON EARRING JACKETS | \$170

Inspired by the out-of-this-world response to our regular Neuron earring jackets, this design is more petite and perfect for everyday wear. Channel the power of the cosmos with these two-toned, angular beauties.

<https://chrysmela.com/products/new-fireworks-and-neuron-earring-jackets-with-european-crystals>



EARRING JACKET W/ EUROPEAN CRYSTAL PEARLS | \$85

Add a touch of glam to all your favorite earrings with our pearl earring jackets. Four classic colors of European crystal pearls to choose from! Our Chrysmela Catch Platinum is included. You can mix and match with any studs you have to expand your earring wardrobe! Use these with your own front stud earrings, in place of earring backs.

<https://chrysmela.com/products/swarovski-pearl-earring-jacket>



CHRYSMELA CATCH | \$50 EA. OR HOLIDAY BUNDLE \$135/3

Chrysmela, the world's most secure earring back, allows you to wear your favorite earrings with confidence, every day, alongside your mask. It's the only earring back that automatically fits, locks and lifts all types of earrings. Made in the same high-tech factories in Japan that manufacture elements of smartphone cameras, the patented technology uses three micro ball bearings to securely lock into place.

<https://chrysmela.com/products/chrysmela-catch> or Amazon

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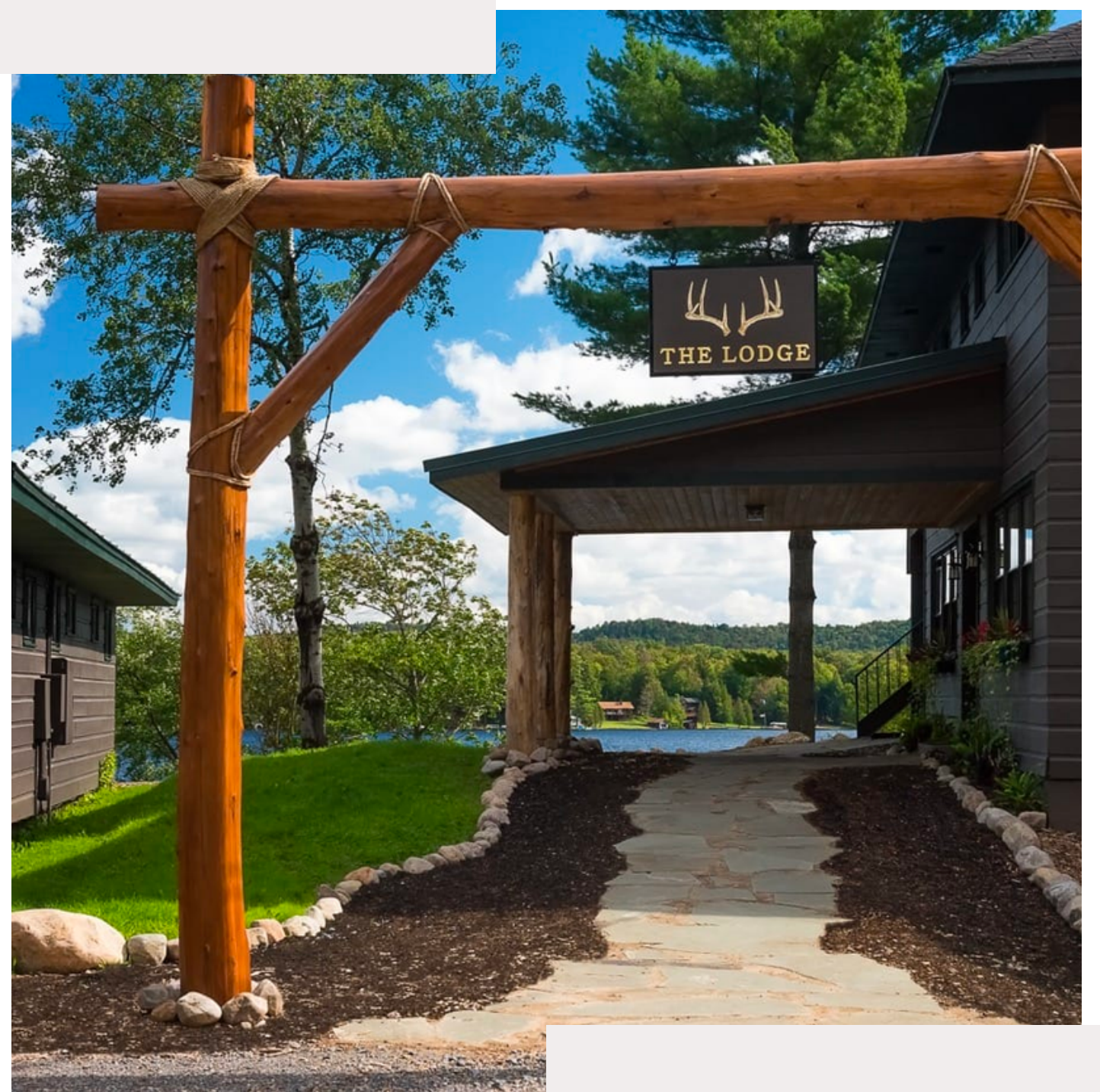


Weekender

INSPIRING THE NEXT GENERATION OF
TRAVEL THROUGH ADVENTURE.

Life is defined by our experiences, and at Weekender we believe that living lives of adventure, exploration, and growth is what empowers us to be our best selves. In short, we want your every day to feel more like the weekend!

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Weekender

INSPIRING THE NEXT GENERATION OF TRAVEL
THROUGH ADVENTURE.



PLACID BAY HOTEL | ADIRONDACKS • LAKE PLACID, NY

If lake life is your thing, Placid Bay has you covered: grab your complimentary kayak, canoe, or paddle board and set out on a leisurely adventure across the beautiful Lake Placid, right outside your hotel room door! Or perhaps it's the mountains calling to you: we're only minutes from Whiteface Mountain's Olympic-worthy ski runs, or Keene Valley and its multitude of hiking opportunities!

<https://weekenderhotels.com/hotels/placidbayhotel/>



ALPINE LODGE HOTEL | ADIRONDACKS • NORTH CREEK, NY

Located right on Main Street and only 5 minutes from the ski lifts at Gore Mountain, with the beautiful Hudson River flowing behind it, the Alpine Lodge offers guests convenience and fun. Get ready for your exciting "ride the rails" excursion, a whitewater rafting trip, or a day hiking with the family—we've partnered with local guide and gear shops to make sure you have everything you need for your next adventure!

<https://weekenderhotels.com/hotels/alpinelodge/>



GREAT PINES HOTEL | ADIRONDACKS • OLD FORGE, NY

Voted by readers of Adirondack Life Magazine as the #1 Resort and Hotel in the entire 6-million acre Adirondack Park, this hotel is beautifully set between the quaint towns of Inlet and Old Forge, NY. The resort offers guests a large private dock, stunning views, and everything else you've come to expect from Weekender: high-speed WiFi; luxury linens, towels, and soaps; oversized smart TVs with live streaming, and so much more. Enjoy a king room with a jacuzzi, double room, or even a private cabin!

<https://weekenderhotels.com/hotels/greatpines/>

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Weekender

INSPIRING THE NEXT GENERATION OF TRAVEL
THROUGH ADVENTURE.



RIVERHOUSE HOTEL | MONADNOCK • PETERBOROUGH, NH

Nestled in the heart of Southern New Hampshire, Riverhouse by Weekender is the perfect basecamp for any adventure. Our hotel is within walking distance from downtown, is centrally located for a wide variety of outdoor activities, and offers 17 comfortable guest rooms, several of which are pet friendly—making it easy to bring along your favorite furry sidekick no matter your reason for visiting. At Riverhouse you will find a home away from home, complete with modern-day tech and amenities with updated New England charm.

<https://weekenderhotels.com/hotels/riverhouse/>



TOWN HOUSE LODGE | ADIRONDACKS • LAKE PLACID, N.Y.

Townhouse Lodge is a relaxing place to be away from the hustle and bustle of downtown. Enjoy quiet tranquility just a quick stroll from downtown's rich variety of restaurants, shops, and attractions. The Townhouse Lodge experience provides the best of both worlds. Our location is ideal if you want to be close to Main Street and enjoy easy access to Lake Placid's boat launch in our backyard. This is the starting point for all of your adventures in the Adirondacks. Trekking, Skiing, Biking, Kayaking, Rafting, Horseback riding... days of outdoor activities and adventure before you return home!

<https://townouselodge.com/>

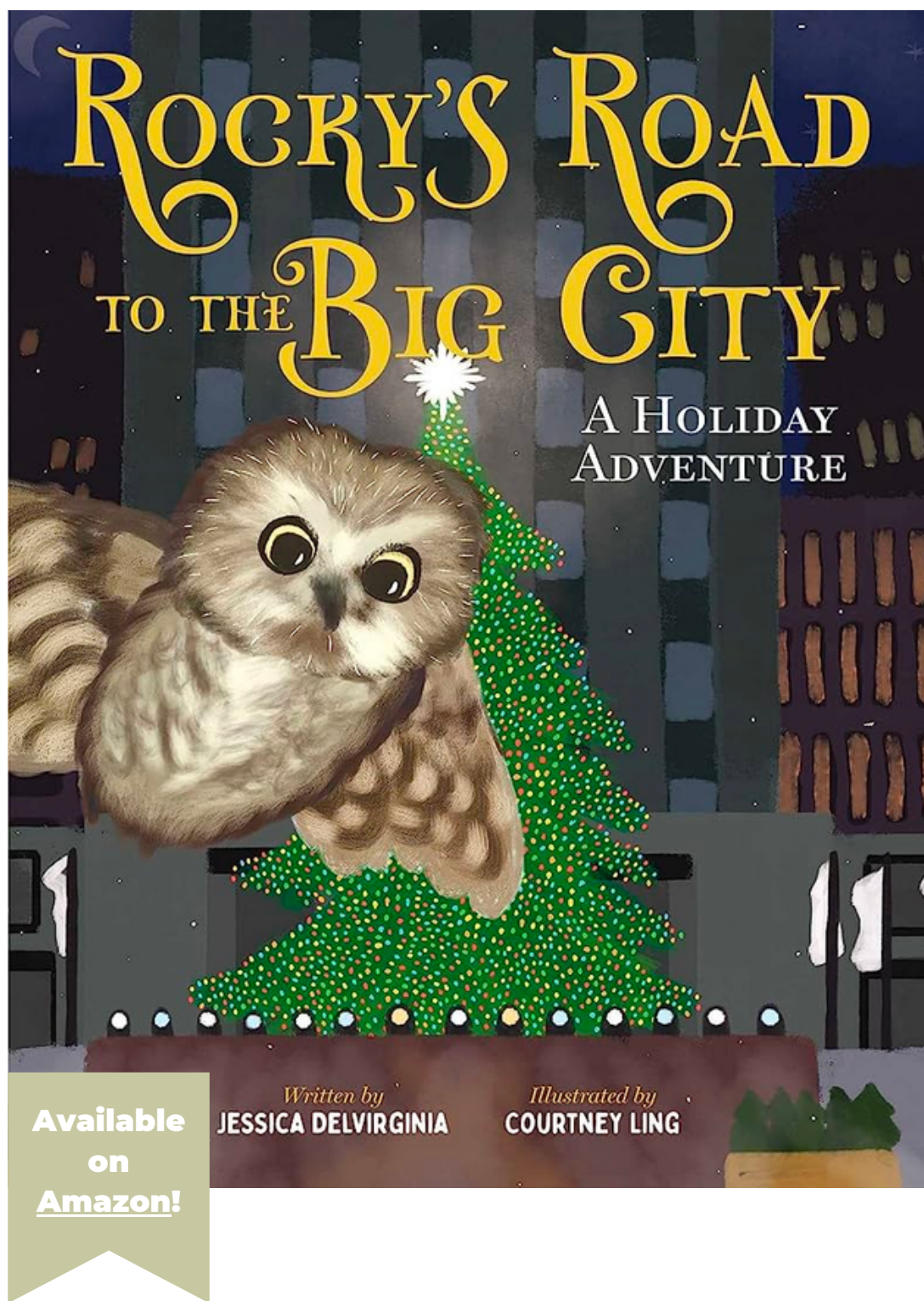


TRAILHEAD INN | ADIRONDACKS • TUPPER LAKE, NY

Offering modern amenities with a eco-conscious effort, Trailhead Inn is proud to call the pristine Adirondack Mountains home. Sparkling clear waters and beautiful tree lined shores of Raquette River, Tupper Lake, Raquette Pond, and Lake Simond are all nearby. The state boat launch sites make our area a canoeist's, boater's, and fisherman's delight. Climb the Tupper Lake Triad (Coney, Arab, and Goodman) mountains for some breathtaking views!

<https://www.shaheensadironackinn.com/>

For Kids



ROCKY'S ROAD TO THE BIG CITY | \$20

Join Rocky on her adventure in the Big Apple!

Rocky's Road to the Big City is a heartfelt children's book fictionalizing the tale of the small owl that stowed away in the 2020 Rockefeller Center Christmas tree.

Distributed by Simon and Schuster, Rocky's story is best for ages 3-6, and available wherever books are sold

https://www.amazon.com/Rockys-Road-Big-City-Adventure/dp/151076920X/ref=tmm_hrd_swatch_0?_encoding=UTF8&qid=1687928467&sr=1-1



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